



PLACEMENT BROCHURE

2025 - 2026



GLOBAL BUSINESS OPERATIONS
SHRI RAM COLLEGE OF COMMERCE

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HISTORY

Established in 1926, Shri Ram College of Commerce has always been home to some of the finest talents of the country. It has been an innovator in higher education with philanthropy at its heart and promoting a global vision embracing the growing needs of the business world. Today, that trailblazing spirit makes SRCC one of the most prominent and respected colleges globally, featuring top ranked academic programs. With the spirit of innovation, 26 years ago, SRCC launched its flagship Management course 'Post Graduation Diploma in Global Business Operations' which focuses on empowering individuals to challenge conventional thinking in the business world. The Management Program offers an enriching global perspective of businesses where a multidimensional approach is necessary. The interdisciplinary core curriculum enables students to learn in the domains of Analytics, Finance, Human Resources, Marketing , Strategy and Operations and become the next generation of leaders in academia and business.



FOUNDER SHRI RAM COLLEGE OF COMMERCE



Sir Shri Ram (1884-1963)

Sir Shri Ram was born on April 27, 1884. First son of Madan Mohan Lal and Chando Devi, Shri Ram completed his school and college education in Delhi and joined the family business DCM in 1900. In 1920 he established the Commercial Education Trust to promote business education and in 1926 the Commercial College came into being. On its silver jubilee in 1951, the college was renamed after the founder as Shri Ram College of Commerce. SRCC remains an institution founded with a vision of fostering meaningful education in the fields of business and economics. In 2026, SRCC is celebrating its centenary, the completion of 100 years.

MESSAGE FROM THE CHAIRMAN



Mr. Ajay S. Shriram

“

It is wonderful to know that Global Business Operations (GBO) students are coming up with the Placement Brochure, 2021–23. The Global Business Operations programme at Shri Ram College of Commerce has been able to create a niche for itself since it was introduced in 1999. As the college completes 100 years of excellence, this milestone reflects its enduring legacy of academic and professional distinction.

I am glad to share that the course is attracting the best talent from engineering, medicine, commerce, humanities and sciences. In today's competitive environment, there is no shortcut to success. Dedication, intelligence and hard work are the only key factors for the growth of an individual. Employers value people who take the initiative and do more than what is asked of them.

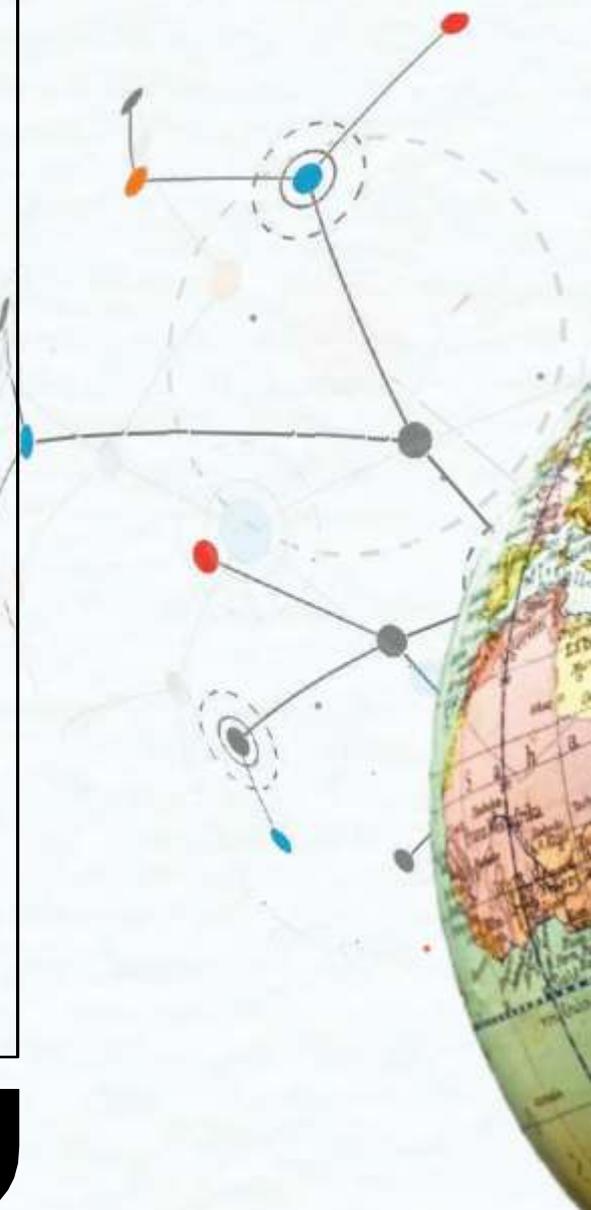
In all organizations, people who have an open mind and are willing to learn from seniors, peers and juniors will have an edge over others. I am sure our students will be an asset to any organization they work for. The Global Business Operations Programme is designed with an industry perspective and its strength is in its combination of excellent faculty and infrastructure that the college provides, built on a century-long foundation of excellence.

I wish our graduating students all the very best for their future.

My best wishes.

Mr. Ajay S. Shriram
Chairman, Governing Body
Shri Ram College of Commerce

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Prof. Simrit Kaur

MESSAGE FROM THE PRINCIPAL



Warm Greetings from Shri Ram College of Commerce!

Launched in 1999, the Two-Year Post Graduate Diploma in Global Business Operations (GBO) reflects SRCC's vision as "A College of Global Choice." As Shri Ram College of Commerce proudly celebrates 100 years of academic excellence and enters its Centenary Year, this enduring vision stands stronger than ever, shaping its academic leadership and global outlook for a new century. In today's interconnected world, the programme offers a rigorous academic foundation fused with real-world industry exposure, essential to thrive in global business environments. Over four semesters, students engage with advanced subjects such as International Economics, Trade Law, Strategy and Transnational Marketing, taught by expert faculty and seasoned industry professionals. A dynamic interface with industry through internships, lectures, and workshops further enriches experiential learning.

A hallmark of GBO is its diverse cohort, selected from varied academic backgrounds through a competitive process. This diversity fosters collaboration, leadership, and holistic development. The programme's excellence is reflected in its strong placement record and a distinguished alumni network shaping global enterprises. As GBO marks its Silver Jubilee in the historic Centenary Year of SRCC, it stands as a testament to the institution's unwavering commitment to advancing global business education for the next hundred years.

We welcome you to this transformative journey of growth and leadership.

Prof. Simrit Kaur
Principal
Shri Ram College of Commerce



COORDINATOR'S MESSAGE



Dr. Misha Govil

“

It is my absolute pleasure to welcome you to the Global Business Operations (GBO) programme at SRCC, a platform designed to prepare young, bright future managers for today's dynamic and interconnected world.

As Shri Ram College of Commerce proudly marks its Centenary Year, celebrating 100 years of academic excellence and leadership, the GBO programme stands as a reflection of this enduring legacy. Rooted in SRCC's century-long tradition of distinction, the programme continues to evolve in response to the changing needs of global business. The GBO programme embodies our commitment to fostering a global mindset, equipping students with cutting-edge tools, methodologies, and industry-relevant practices. With a strong foundation in global trade, business principles, and experiential learning through case studies, simulations, and live projects, the curriculum bridges the gap between classroom concepts and real-world applications.

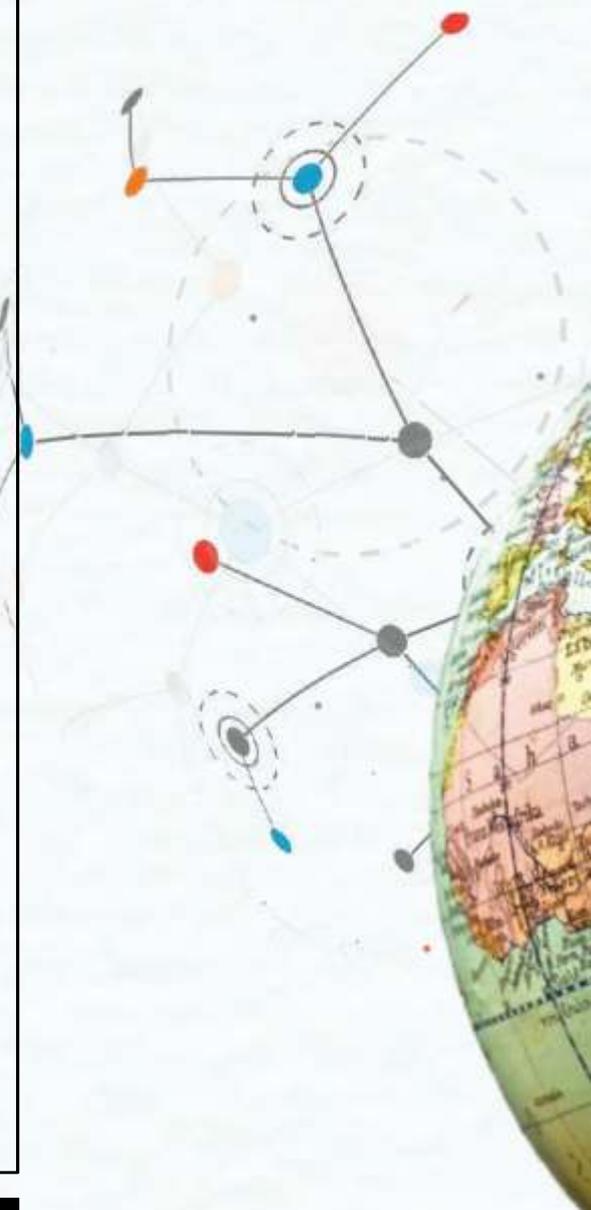
Our distinguished faculty, supported by corporate expertise, ensures practical insights, while regular sessions with international speakers provide valuable global exposure. Value-added courses in Data Analytics, AI, and Communication Skills further shape well-rounded, industry-ready professionals.

With a proven record in placements and internships and the support of a strong alumni network, SRCC GBO offers an exceptional launchpad for aspiring managers. We invite you to join this transformative journey and be a part of shaping the next generation of global business leaders.

Dr. Misha Govil

Course Coordinator,
Global Business Operations,
Shri Ram College of Commerce

”



SRCC GLOBAL BUSINESS OPERATIONS

“It’s easy to make a buck, a lot tough to make a positive change.” Global Business Operations is not just about keeping up with change but also about fostering responsible leaders and bringing positive change. SRCC was among the institutes that spearheaded academic progress from the global perspective by introducing the Post Graduate Diploma in Global Business Operations in 1999. It is a specialized course in Management of International Business. The programme deals with issues of management in areas of Human Resources, Finance, Accounting, Trade, Marketing, Consulting, and Information Technology in the context of International Business. The world has been on a dynamic spree since then and so has SRCC with continual improvements in the courses imparted, the technologies excelled in and the attempt to reach the zenith of interpersonal development. Our program is designed keeping in mind that the world is getting flatter and the entire global economy is acting in synchronization.

The students, via a well-designed curriculum, are better prepared to meet the future challenges of the ever-changing world. We, at SRCC, ensure that not only our talent gets incubated but also gets prompted to enhance itself. Global Business Operations is a niche programme that commits to what it was established for, progressive excellence. At SRCC, it is continuous effort coupled with pedagogic progress that gives SRCC the brand value of making the leaders of the future.



OUR VISION
To be a College of Global Choice



OUR MISSION
To empower individuals through learning and foster responsible leaders.

PEDAGOGY

Industry Aligned Pedagogy

The Global Guest Lecture series is specially designed to cater to the needs of the students to be regularly updated with the corporate world. Students bring industry mentors to get insight into current global trends and future business opportunities.

Case Study Approach

Faculties and mentors on a daily basis emphasize not only on theoretical knowledge but also on real-world scenarios and problems using case studies and focused group discussions.

1500+ Contact Hours

Course curriculum, industry-academia interaction and management activities embedded in the course make sure that students are getting ample knowledge and exposure.

Leveraging Technology

SRCC has, via Coursera, made available 3,800+ courses, guided projects, specializations and professional certificates to its students. This enables the students to gain knowledge and exposure in varied fields from experts throughout the world



CURRICULUM

The Global Business Operations Programme is designed to provide a thorough knowledge of global business with emphasis on implications of international business and the specialization required in carrying out business activities around national frontiers.

Semester II

Global Business Environment

Quantitative Techniques-II

Accounting for Business-I

Legal Environment for Global Business

Computer Applications in Business-II

India's Foreign Trade and Policies

Cross-Cultural Buying Behaviour



Semester I

Indian Business Environment

Economics for Managers

Financial Management

Principles of Marketing

Quantitative Techniques-I

Organisational Psychology

Computer Applications in

Business-I



Semester IV

Business Policy and Strategic Management

International Financial Management

International Trade Blocks and Agreements

Procedure and Logistics for Global Trade

International Investment Management

Social & Ethical Issues in Business



Semester III

Summer Training and Project

International Financial System

Transnational Marketing

Documentation for Global Trade

Human Resource Management

Accounting for Business-II

Electives

Foreign Language

Derivatives

Digital Marketing

SPSS

R Language

Financial Statement analysis

Macroeconomics

ADMISSION PROCESS

The Admission Department at GBO follows a well-defined and transparent admission process. The admission process includes an All India level online test followed by Group Discussion and Personal Interviews by pioneer academicians and industry experts.

Registrations for GBO National Entrance Exam, 2024 : 10,000+

600+
Called for
GDPI

90
Selection in
GBO

GBO - At a Glance

Gender
Diversity

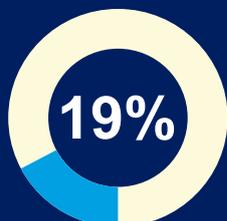


Male
66%

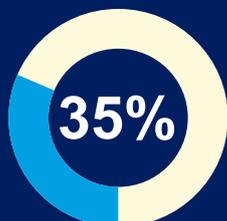


Female
34%

Educational Background



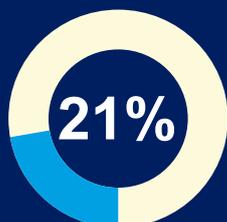
Engineering



Commerce



Science



Arts & Others

Work Experience



VALUE ADDED COURSES

The industry demands in contemporary time have become enormously competitive, and the need for skilled professionals possessing diverse personas are best fit to meet the rapidly changing trends and observed transitions.

Value-Added courses are a component of the GBO curriculum created to provide students with the skills they need to succeed in corporate life and to raise their employability quotient. They are delivered by highly experienced subject-matter experts, helping the students to stand out from the competitors in the job market by enhancing their skills. The value-added programmes support the student's academic progress and improve their readiness for the challenges of the professional world.

"Practitioner Led Industry Courses" was started for the students to hone their skills in the subject areas that were essential to not only enhance their analytical and communication skills but also fulfil the demands of the modern, dynamic business environment.

Students were given real-life business problems to analyse and find pragmatic solutions for better understanding and real time applications of learned skills. Students were taught all about Excel Modelling and Data Analytics, Business Intelligence using Power BI and Tableau and Storytelling with Powerpoint. Different strategies and procedures, such as MECE Approach and SWOT Analysis, were also covered at length for enhancing the problem solving skills. For technical tools and knowledge, Introductory courses on Python and SQL were also included, as these are the most sought-after skills required by the corporate world going ahead in future.

Overall the course was a value addition holistically covering different areas of corporate demanded skills to complement the academic knowledge and prepare the students to enter the corporate world with all tools and techniques to excel in their professional life.



In a thrust toward identifying business processes, finding areas of improvement and application of solutions, students have taken up the Six Sigma course offered by KPMG Global Services. This suggests that in addition to amplifying creative thinking, we also seek to quantify our decisions.



With Business Analytics being an integral part of modern management, The NITIE Course has provided students with the foundation to apply analytical methods to drive value and develop critical thinking capabilities, while focusing on machine learning techniques and optimizing complex decisions.



Python is a popular programming language in scientific computing, because it has many data-oriented feature packages that can speed up and simplify data processing, thus saving time.



Business Analytics

Business Analytics paves the way for the students to learn and get new insights into the Analytical Business World through a four-week MBA Orientation Workshop focusing on Power BI, Tableau, Excel, Python, and AI.



Business Strategy

Business Strategy paves the way for the students to learn and get new insights into the Business World. It helps students gain more knowledge about business and help us learn strategic techniques for corporate world.

Managerial Communication

Managerial Communication helps in the smooth flow of information among managers working towards a common goal. We learned the importance of effective and transparent communication channel.

CAMPUS LIFE

Located in the heart of North Campus Delhi, Shri Ram College of Commerce offers a unique stimulating environment and on-campus experience. Classrooms have projectors, speaker and LCD Screens Enabled to give students a smart classroom concept. At SRCC, one will have access to a world-class learning infrastructure which will ensure the pursuit of knowledge with a rewarding experience.

Computer Centre



SRCC has two well-equipped computer labs with 40 computers each updated with the latest software and hardware. Thus, we have updated technology available at our campus.

Canteen

The SRCC Canteen has several options for food lovers, it serves fulfilling meals every day where students enjoy after attending their classes.

Library



The SRCC Library is specialised, business studies oriented, curated collection for future global corporates with nearly eighty thousand volumes, latest publications in the field of Business, Economics, Social Studies and even subscriptions to large number of International and National journals that cover key areas of Marketing, HR, Finance, Operations Management. The college library is fully automated and provides excellent user services.

Seminar Room



SRCC has a fully air-conditioned seminar room with a seating capacity of about 100 people, is fully equipped with an audio-visual system with recording facilities, a projector screen, a whiteboard, a blackboard, and a podium.

Fitness Centre



SRCC has a fully equipped gym and a swimming pool to enable students to keep their mind and body fit.

Auditorium



SRCC's infrastructure includes a 200+ capacity seater auditorium with all modern facilities to accommodate large audience. All the role plays, famous speeches, business summits, seminars etc. are performed in our auditorium. Thus, its a place for public gathering.

Sports Coplex



A new sports complex with all modern facilities of international quality, excellent outdoor and indoor sports that include Chess, Football, Hockey, Table Tennis, Badminton and Basketball court is available which adds to the list of facilities that help in overall development of the students.

SRCC SBI Branch

SRCC prides itself on offering top-tier sports facilities within the university. These include a spacious indoor stadium named after the illustrious alumni Shri Arun Jaitley, two fully-equipped gyms, a physiotherapy centre, medical unit, and an expansive play-field. Students engage enthusiastically in sports events, utilizing the comprehensive facilities provided by the college.

Cooperative Area

The college has a Co-operative area, with a photocopier outlet, a Stationery & Bookshop to make it convenient to its stakeholders to avail the stationery items and get the photocopies, print-out, and compilation of any documents at ease.

LIFE AT SRCC

4:00 PM

Off as we go to the library and breeze through the ILS, it's an entirely new world. Incomplete assignments enter this lovely place but don't leave it. (Hint: They get completed)



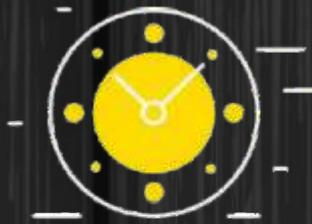
2:30 PM

And the 600 page books strike again...but with a hint of fun. This time we get to interact with each other via presentations, group discussions and work on live projects. The cerebrum surely enjoys this part.



7:30 AM

The SRCC campus rings at the crack of dawn. With energized souls walking into the gymnasium, the machines switch on in tandem and the muscle hustle starts.



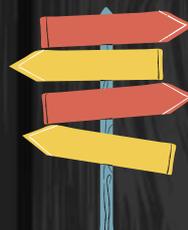
9:00 AM

Be it 7P's of Marketing, Capital budgeting, Transformational leadership or Strategic outsourcing, this four and a half hour stretch of caffeine works like magic.



1:30 PM

The travel map of our fun spree might be routine but the fun is inspired by zero budgeting, fresh each time. Starting from the canteen and going till the tea stall via our chic Nescafé point, it's quite a break.





8:00 PM

Our stint at Sudama's tea stall and Tom's Maggi never gets old. There is always a new discussion warming up.



5:00 PM

After flexing our brains in the classroom, we head to flex our muscles in our state-of-the-art sports arena, which includes a gymnasium, swimming pool, basketball court, and the most often visited medical area.



9:00 PM

And back we are to our lovely generous place, the library. It's for 1.5 decades that our elders have been telling us that self-study is the best study. That is true indeed!



6:00 PM

As per schedule, we slide into the dedicated society halls and brainstorm ideas.



Medals & Prizes



The Punj Lloyd Gold Medal is bestowed upon a student demonstrating exemplary academic merit throughout the entirety of the course. Additionally, academic prizes are conferred upon the top two performers from each academic year of the programme. Furthermore, the Prem Pandhi Gold Medal is awarded to the most outstanding student, evaluated based on academic achievements, attendance record, conduct, active participation, and recognition garnered in extracurricular and sporting endeavours during the initial two semesters.



EVENTS AND ACTIVITIES

1. Yugantar 2025



Yugantar, the annual management conclave hosted by SRCC GBO, is a flagship academic event designed for postgraduate management students. Yugantar 2025 focused on the theme **"Adapt. Accelerate. Achieve."** with the vision of **"Global Vision, Local Impact."** The conclave addressed the challenges of the evolving global business environment and the growing need for sustainable and innovative business practices. The event was inaugurated in the

presence of the **Chief Guest, Ms. Sonal Goel, IAS**, and provided students with a unique opportunity to learn from industry leaders, engage in thought-provoking discussions, and gain practical insights into contemporary business dynamics beyond the classroom.

The event featured dynamic case competitions across domains such as finance, human resources, marketing, data analytics, and international business. Yugantar 2025 also hosted insightful panel discussions and speaker sessions that facilitated meaningful exchange of ideas between industry professionals and students. This interaction enabled participants to strengthen their understanding of global business practices and prepared them to navigate leadership roles in an increasingly interconnected economy.

Key note speakers of Yugantar 2024

- **Deepak Niwas Hooda** – Former Indian Kabaddi Team Captain
- **Ashish Solanki** – Stand Up Comedian, Artist
- **Ajai Chowdhry** – Co-founder, HCL
- **Ajay Arora** – Senior Vice President , Strategic Planning & Project, Hero Enterprise
- **Rohit Kashyap** – Founder & CEO, Maytree School
- **Pradeep Hatgaonkar** – Country Head HR, Hitachi Astemo
- **Sumedha Bakshi** – Diversity and Inclusion Leader, Amazon
- **Gautam Saraf** – Global CHRO, Ferns N Petals
- **Bhavna Batra** – Vice President – People, S&P Global
- **Dakshdeep Singh** – SVP (Product Management & Digital Transformation), PeopleStrong
- **Abhijeet Sinha** – Program Director, Ease of Doing Business
- **Rahul Kapoor** – Supply Chain Expert, Accenture
- **Apurv Misal** – Head, Marketing & Sales, Phool.co
- **Anshuman Shivam** – Vice President, Northern Arc Capital
- **Sonam Sharma** – Director, Gartner
- **Amit Sharma** – Corporate VP, Canara HSBC Life
- **Samir Kapoor** – Vice President, HCL Tec
- **Ankush Maria** – Global Chief Strategy Officer, EY
- **SP Sharma** – Chief Economist, PHDCC





- **Aman Garg** – Director, Department of Economic Affairs, Ministry of Finance, Government of India
- **Ity Jain** – VC & Startup Partnerships Lead, Google
- **Satish Kumar Garg** – Chief Financial Officer, Jindal India Pvt. Ltd.
- **Prashant Kumar Dubey** – Assistant Vice President, Northern Arc
- **Ankur Tandon** – Chief Financial Officer, Navitasys India Pvt. Ltd

2. HR Conclave

Participating in the SRCC GBO HR Conclave is a unique opportunity for MBA students to engage with industry leaders and delve into the evolving HR landscape. This exclusive event offers a platform to network with professionals, gain insights into cutting-edge practices, and shape their understanding of the strategic role HR plays in today's business world.

Beyond the valuable knowledge and connections gained, the Conclave fosters a sense of community among MBA students passionate about HR. This collaborative environment allows them to exchange ideas, learn from each other's experiences, and build a strong network that can extend far beyond the event itself. This early exposure to the HR professional community can prove invaluable as students transition into their careers.

3. Snapchat Event: The "Snapchat at SRCC" event at Shri Ram College of Commerce marked a significant milestone, celebrating the engagement of Snap Inc.'s leadership with the college's vibrant academic community. The highlight of the event

was a captivating discussion between Snap's Global Director of Arcadia, Resh Sidhu, and the celebrated Snap Star, Anushka Sen. Their dialogue centered on



the pivotal role of Augmented Reality (AR) in shaping India's innovation landscape, offering deep insights into how AR technologies are influencing various sectors in the country.

The event proudly underscored the impressive statistic of 200 million monthly active Snapchatters in India, reflecting the country's growing importance in Snap Inc.'s global strategy. The participation of diverse groups from the college, including the Global Business Operations, The Fine Arts Society, The Commerce Society, and the Internal Quality Assurance Cell, enriched the discussions, adding a multidimensional perspective to the evolving digital and cultural dynamics. This gathering not only highlighted SRCC's commitment to integrating cutting-edge technology into its curriculum but also set the stage for future collaborations that promise to propel India's position on the global tech map.

GLOBAL INSIGHTS AND LEADERSHIP PERSPECTIVES AT SRCC



The Global Business Operations (GBO) program at Shri Ram College of Commerce (SRCC) proudly underscores its dedication to delivering a genuinely global learning experience to its students. This dedication was demonstrated through the presentation of two distinguished lectures, which enriched the academic dialogue and provided profound insights from esteemed international experts.

• **Insights into Bhutan's Political Transformation:**

SRCC GBO had the honour of welcoming Prof. Chenchu Wangchuk from Gedu College of Business Studies, Royal University of Bhutan, for a captivating lecture titled "Bhutan and Her Transition to Parliamentary Democracy." This session offered students profound insights into the nuances of Bhutan's shift towards a parliamentary democracy, elucidating the challenges and milestones of this significant transformation. The discussion that ensued from Prof. Wangchuk's presentation was a testament to the keen interest and intellectual

engagement of the SRCC community, demonstrating the enriching impact of integrating global perspectives into the academic environment.

• **Insights into talk from Professor Peter Maillet from the University of Virginia:**

At the Global Business Operations (GBO) of Shri Ram College of Commerce, we were privileged to host Professor Peter Maillet from the University of Virginia for a transformative Industry Interaction Session titled "Changing Landscape of Global Capitalism." Drawing from his extensive background in the corporate sector and academia, Professor Maillet offered invaluable insights into the integration of technical skills with contextual understanding, emphasizing that while business techniques are consistent, their application must be adapted to varying global contexts.

The session also delved into the necessity of a future-oriented mindset and the importance of global perspectives, specifically discussing the economic developments in China and demographic shifts in Africa. Professor Maillet challenged the audience to rethink traditional capitalism, advocating for a shift towards decarbonization and cooperative value capitalism. His presentation not only enriched our understanding but also inspired a renewed commitment to embracing change and fostering a global mindset in the evolving business landscape.

• **Exploring 21st-Century Leadership Strategies – Insights from Dr. Rama Yelkur:**

In another session aimed at broadening students' global outlook, SRCC GBO had the privilege of hosting Dr. Rama Yelkur, Dean and Professor of Marketing from the College of Business at Texas Woman's University. Dr. Yelkur's session on 21st-century Leadership strategies was a deep dive into the essentials of effective leadership in the modern era. Highlighting the SMART Leadership model, she emphasized the importance of service, modeling the way, authenticity, role clarity, and



surrounding oneself with talented teams. Her insights prompted students to reflect on their leadership qualities and the significance of nurturing top talent. The session, enriched with a dynamic Q&A, left a lasting impact on our students, encouraging them to embrace risk, agility, and strategic opportunity, and instilling the belief that "Failure is not in your DNA!"

These sessions represent SRCC's endeavour to provide a holistic education that transcends traditional boundaries, offering students a taste of the diverse cultural and leadership styles that shape our world. Through such initiatives, SRCC aims to prepare its students not just for careers in global business operations but also to be informed global citizens, capable of understanding and navigating the complexities of an interconnected global landscape.

5. Reflecting on Dr. Amit Jain's Insightful Session at GBO SRCC:

We at Global Business Operations (GBO) SRCC are profoundly grateful to Dr. Amit Jain for his enlightening presentation on India's solar energy landscape. Holding a Ph.D. in solar

energy, and as a Fulbright Scholar and



Chevening Fellow serving as the Global Storage Lead at the World Bank, Dr. Jain brought unmatched expertise and insights to the session. His discussion highlighted the intricacies of green financing and the Rooftop Solar Program, adeptly simplifying complex financial narratives into actionable strategies. Dr. Jain's significant roles at leading global institutions like IRENA, ADB, and the Clinton Foundation have clearly shaped his capacity to drive renewable energy initiatives forward, particularly in South Asia. His presentation not only educated but also inspired us to explore sustainable investment opportunities. We are immensely thankful to Dr. Jain for his contributions and look forward to potential future collaborations to advance sustainable energy solutions.

6. Delhi Yuva Talent



Delhi Yuva Talent

CII YI YUVA - SRCC successfully hosted the Delhi Yuva Talent 2024 (DYT 2024), a vibrant celebration of youth talent, on February 17th, 2024, at its prestigious campus. In collaboration with Shaheed Sukhdev College of Business Studies, Ramanujan College, University of Delhi, JIMS Kalkaji, and JIMS Vasant Kunj New Delhi Yuva Societies, the event turned out to be a grand success, featuring an array of thrilling inter-college performances, enriching networking activities, and a delicious array of food options. The day was marked by an exuberant showcase of skills and camaraderie, leaving an indelible mark on all who participated.



Rashtrapati Bhavan



The students from the Global Business Operations (GBO) at Shri Ram College of Commerce embarked on a captivating educational journey to

the Rashtrapati Bhavan, the emblematic heart

of the nation. This marvel of architectural brilliance, designed by Sir Edwin Lutyens and Herbert Baker, serves as both the residence and the workplace of the President of India.

The visit allowed the students to delve into India's rich heritage and explore the expansive H-shaped edifice. Spanning five acres within a 330-acre estate, it features a stunning array of 340 rooms across four floors, extensive corridors, and beautifully landscaped gardens. Originally

known as the Viceroy's House, it was renamed Rashtrapati Bhavan post-independence, marking its transition into a symbol of the Indian Republic and a venue for significant national events.

The visit was enriched with multiple learning experiences, from gaining insights into the operational aspects of the Bhavan to understanding the intricate governance mechanisms that have shaped the nation. Students explored Amrit Udyan and the Rashtrapati Bhavan Museum, which together offered a deeper appreciation for India's commitment to preserving natural landscapes and cultural heritage. Through this immersive experience, they connected with the narratives of India's freedom struggle and its

cultural evolution, fostering a holistic understanding of the country's past and present and inspiring a deep-seated pride and commitment to contributing to its future.



INDUSTRY-ACADEMIA INTERACTION

Master Class by Mr. Havish Madhvapaty

The Global Business Operations (GBO) programme at Shri Ram College of Commerce (SRCC) recently hosted a master class with Mr. Havish Madhvapaty, a renowned figure in the analytics field and founder of Havish M Consulting. This event, titled "Unlocking the Power of ChatGPT," highlighted SRCC GBO's commitment to academic excellence and industry engagement by providing students with insights into the applications of ChatGPT across various sectors. Mr. Madhvapaty's session, which delved into the capabilities of advanced analytics tools, reinforced the program's aim to blend academic theory with practical industry knowledge, thereby preparing students to lead in the global business landscape.



Chat GPT



Mr. Ravi Mathur, Co-founder, and Chief Technology Officer of Insurance Samadhan



Mr. Ravi Mathur, co-founder and Chief Technology Officer of Insurance Samadhan, recently led an Industry Interaction session at Shri Ram College of Commerce (SRCC), highlighting the Global Business Operations (GBO) programme's commitment to blending practical industry insights with academic learning. This session, part of SRCC GBO's ongoing efforts to integrate theoretical knowledge with real-world applications, provided students with an in-depth look at professional challenges and opportunities. Through engaging with industry leaders like Mr. Mathur, the programme equips students with essential skills to succeed in the global business environment, reaffirming SRCC GBO's dedication to developing well-rounded, innovative business professionals.

**Mr. Rahul Kapoor - Vice President Sales Effectiveness
Global Supply Chain BPS @Accenture**



At a recent event hosted by the Global Business Operations (GBO) programme at Shri Ram College of Commerce (SRCC), Mr. Rahul Kapoor, Vice President of Sales Effectiveness within Accenture's Global Supply Chain Business Process Services division, delivered an insightful lecture titled "Navigating Disruption: Resilience and Innovation in Global Supply Chains." Mr. Kapoor's extensive background in operations and supply chain management provided a rich foundation for the discourse. He offered attendees deep insights into both positive and negative disruptions and the Bullwhip Effect in supply chains. Mr. Kapoor

highlighted the critical role of technology, including blockchain, the Internet of Things (IoT), and artificial intelligence (AI), in enhancing supply chain resilience. This fostered an environment ripe for profound learning and intellectual exploration. His commitment to knowledge sharing shone throughout the event, significantly enhancing the learning experience for all participants.

Mr. Sudeep Gupta, CEO and co-founder of Store My Goods

At the Global Business Operations (GBO) programme at SRCC, we recently had the honour of welcoming Mr. Sudeep Gupta, CEO and co-founder of Store My Goods and notable participant on Shark Tank India, for an enlightening Industrial Interaction Session. Mr. Gupta captivated the audience with his profound insights into negotiation skills, B2B & B2C dynamics, and the critical importance of team building, drawing from his rich professional background across the food & beverage, automotive, and hospitality industries. He shared personal stories of challenges and triumphs, emphasizing his entrepreneurial mantra: "To grow any business, we need the zeal to build our own interest to solve the problems faced by millions of customers out there." The engaging Q&A session that followed was filled with enthusiastic student interactions, where Mr. Gupta's patient and insightful responses further inspired attendees to embrace challenges, take calculated risks, and seize opportunities, truly embodying his call to "dare to be a risk-taker!"



Akshra Tripathi - Senior Specialist (Talent Marketing, Employer Branding & Operations) at Adobe



Akshra Tripathi, Senior Specialist in Talent Marketing, Employer Branding, and Operations at Adobe, led a notable industry interaction session where students gained valuable insights into career development, focusing on crafting compelling CVs and strategically networking with industry leaders. Ms. Tripathi's extensive experience and deep knowledge enriched the session, making it a pivotal learning opportunity.

Her practical advice and unique perspectives are set to significantly influence the career paths of attendees. This event exemplifies the commitment to providing enriching industry engagements that equip students with essential skills for navigating the complex professional world with wisdom and strategic insight.

Mr. Siddharth Grover, Founder of Ad Momena

During a recent industry interaction session at SIBM Pune, Siddharth Grover, founder of Ad Momena and former executive at Lenovo and Vodafone, shared key insights from his career, emphasizing the importance of relatability and specificity in content strategy through successful campaigns like Pugathon and Zozoo. His tenure at Aon highlighted the necessity of aligning customer needs with business solutions, particularly in Southeast Asia, underlining the value of authenticity and integrity in building genuine connections. Grover's narrative not only emphasized professional success but also the importance of embracing individuality and taking calculated risks to create a lasting impact. The GBO community deeply appreciates his invaluable contributions and ongoing inspiration.



Mr. Ramesh Agarwal, the visionary Founder of Agarwal Packers and Movers Ltd. and Mr. Amit Kumar, the dedicated VP of CSR for APML Foundation.



Ops Catalyst: The Operations Society of SRCC GBO recently hosted a significant Industry Interaction Session featuring Mr. Ramesh Agarwal, founder of Agarwal Packers and Movers Ltd., and Mr. Amit Kumar, VP of CSR at APML Foundation. Mr. Agarwal, transitioning from an Indian Air Force background to leading a logistics revolution, shared his experiences and strategic insights that have propelled Agarwal Movers Group to the forefront of the logistics industry. He discussed the evolution of logistics in India, the importance of innovative supply chain solutions, and the impact of transportation on national economic development, offering a wealth of knowledge to attendees. The session was deeply enriching, leaving students and faculty alike grateful for the opportunity to learn from such distinguished professionals and eager to apply these insights to future challenges in the logistics and operations fields.

Mr. Lakshya Gupta, a distinguished alumnus and Finance Research Specialist at Gartner.

Alumnati, the alumni society of Shri Ram College of Commerce Global business operations, recently hosted Mr. Lakshya Gupta, a distinguished alumnus and Finance Research Specialist at Gartner, as a guest speaker in an industry interaction session. Mr. Gupta shared valuable insights on CV optimization and strategic use of online platforms, significantly enriching the knowledge base of the attendees. His session not only contributed to the professional growth of the members but also exemplified the ongoing support of successful alumni in enhancing the educational experiences at SRCC.



Mr. Rabindranath A, the Founder of Leap Curve



We at SRCC GBO had the privilege of hosting Mr. Rabindranath A, whose insightful talk on "Future Skills and what Role Management Graduates are likely to Play" left us inspired and better prepared for industry transformations. He emphasized the importance of adaptability and continuous learning in a rapidly evolving world. He also highlighted the increasing responsibility of businesses to prioritize sustainability alongside profitability, using the example of Jodhpur's handcrafted furniture facing export hurdles due to sustainability certification gaps. He discussed the pivotal role management graduates will play in driving innovation and ethical leadership, especially in fields like clean energy and mobility.

Ms. Riya Rastogi, the CEO of Narmadeshwari and RCKC Aurum



We were privileged to host Ms. Riya Rastogi, the CEO of Narmadeshwari and RCKC Aurum, at Global Business Operations (GBO) SRCC. for an enlightening Industry Interaction Session on 'How to Build a Global Career in London and Europe'. Her deep commitment to empowerment and strategic innovation offered invaluable insights for those of us aspiring to forge our paths in the international arena. We are immensely grateful to Ms. Rastogi for sharing her wealth of knowledge and shaping our perspectives.

Mr. Subhajt Bhattacharya, currently serving as the Associate Vice President Innovation Principal at Accenture

Internacia and The Data Factory are thrilled to host Mr. Subhajt Bhattacharya, currently serving as the Associate Vice President - Innovation Principal at Accenture, for an engaging Industry Interaction Session. Mr. Subhajt brings with him considerable leadership experience and a steadfast commitment to promoting inclusivity. A graduate of IIT Bombay and IFT, Mr. Subhajt is recognized for his outstanding project management skills. His expertise spans globally, evident through his corporate engagements across various regions, coupled with his scholarly contributions to operations, which are widely lauded and respected.



Mr. Ayush Kumar – Management Consultant at KPMG India



Finantix, the Finance and Consulting Society of SRCC, was honoured to welcome Mr. Ayush Kumar, a distinguished Management Consultant from KPMG India, as the keynote speaker for its industry interaction session on 30 September 2023. Mr. Kumar delivered an engaging presentation that illuminated the multifaceted roles and challenges within the consulting industry, including an in-depth exploration of leadership, strategy, ethics, and decision-making processes. His insights into

the day-to-day life and diversity of consultants' roles greatly enriched our understanding. Additionally, his emphasis on the importance of participating in case competitions for MBA students was particularly enlightening, underscoring their value in gaining a foothold in consulting. We are deeply grateful to Mr. Kumar for his invaluable contributions to the session. Our thanks also go to Mr. Rishi Mehra, Senior Faculty at SRCC-GBO, whose presence added further depth to the event.

Mr. Raveesh Khullar, the esteemed Head of Category and Alliances at Pickyourtrail

We were delighted to host a transformative Industry Mentorship session with Raveesh Khullar, the esteemed Head of Category and Alliances at Pickyourtrail, which significantly enhanced the Global Business Operations (GBO) experience at SRCC. Mr. Khullar shared his extensive corporate journey, offering deep insights into category management and strategic alliances. This session equipped students with practical knowledge and empowered them to navigate the complexities of the industry with confidence. His expert guidance provided a unique opportunity for students to engage actively, ask questions, and gain invaluable insights from a seasoned industry leader. This event was a testament to our commitment to bridging the gap between academia and industry, further enriching our educational ethos.

Dr. Shubhra Chakraborty, Global Marketing Manager-Philips

On behalf of the Training and Development Cell at SRCC GBO, we extend our heartfelt gratitude to Dr. Shubhra Chakraborty for her invaluable insights during the recent industry interaction session on "Personal Branding & Cracking Your Placements." Her expertise in career development, profile crafting, and the nuances of placement processes profoundly resonated with our students, offering them practical advice and a unique perspective on personal branding and marketing. We are also grateful to Prof. Aruna Jha for her pivotal role in organizing this transformative workshop, which significantly enhanced our students' learning experience.

GUEST LECTURE SERIES

The perfect blend of theory and practice is executed through a series of lectures and discussions where professional from corporate world visit our campus and share their experience.

Some of the prominent interactive visits on campus were:

- Mr. Karan Sharma, Cluster Manager, Hero Motorcorp Ltd.
- Ms. Harini Sreenivasana, HR Head, Worley Parsons Ltd.
- Mr. Kshitiz Mahajan, Co Founder, Complete Circle Consultants Pvt. Ltd.
- Mr. Avijit Chakraborty, Gandhi Fellowship
- Mr. Vipul Kumar, COO, Aspire Now
- Mr. Nakul Bharadwaj, Founder, Decode Research and Analytics
- Mr. Havish Madhvapaty, Founder, Havish M consulting
- Mr. Surender Ahlawat, Taj Group
- Mr. Amit Ranjan Prasad, Vice President, Orient Trimax Ltd.
- Mr. Arunabh Varma, Founder and CEO, Intercell
- Ms. Runa Maitra, Founder and Director, People Talent International
- Mr. D.K. Jain, GST Expert
- Dr. Sujata Naidu, Head Operations, NIINE
- Mr. Surinder Kohli, Head HR, Jaipur Rugs
- Mr. Akash Bhatia, Sr. Manager (HR), Jaipur Rugs
- Mr. Yashpal Sharma, Managing Director, Skyways Group

DISTINGUISHED GBO ALUMNI



Ankush Johar
Director
Infosec Ventures
Batch of 2001



Akash Jerath
Associate Vice President
WNS Global Services
Batch of 2001



Sujee Anand
SVP And Head
DBS Bank
Batch of 2001



Sumit Saxena
Founder and CEO
Mind Connect
Batch of 2002



Pooja Porwal
Regional Marketing Director
Reckitt
Batch of 2002



Harmeet Dhillon
Associate Director
Ask Wealth Advisors
Batch of 2002



Pooja B Luthra
Group CHRO
Trident Group
Batch of 2002



Gurbaksh Gandhi
Advanced Manufacturing
EY-Parthenon
Batch of 2003



Madhur Mehta
Global Compensation Director
Boston Consulting Group
Batch of 2003



Vikas Jindal
Vice President
IDFC First Bank
Batch of 2003



Jatin Batra
Director, Growth and Analytics
Frost & Sullivan
Batch of 2003



Dileep Jain
Group Head
Landmark Group
Batch of 2004



Anubhav Gupta
Partner
Deloitte
Batch of 2004



Nitin Kayat
Business Head Corporate
Channel - Yes Securities
Batch of 2004



Satyendra Singh
Associate Director
Chitkara University
Batch of 2004



Shiv Sagar
Brand Strategy, Brand Capital
Bennet, Coleman And Co.Ltd.
Batch of 2004



Ridhima Abbi
Director
LGT Wealth India
Batch of 2004



Atanu Ghosh
NPS Prism
Bain & Company
Batch of 2004



Debdoot Banerjee
Director
Accion
Batch of 2004



Rohit Kumar
Wealth Planner
Credential Asset Management
Batch of 2005

DISTINGUISHED GBO ALUMNI



Saumya Chopra
Director of Risk Mgt.
American Express
Batch of 2005



Varun Ahuja
Director
Credit Suisse
Batch of 2005



Nardip Gupta
Director, Data Science
Nielsen
Batch of 2006



Nitin Singh
Head of Internal Audit
Havells India Ltd.
Batch of 2006



Ashish Agarwal
Senior Director
Cognizant
Batch of 2006



Avnissh Rana
Founder
Kafebiz
Batch of 2006



Vivek Naubhar
Global Head
Reckitt
Batch of 2006



Namrta Bangia
Senior Director
Global Mass Transit
Batch of 2006



Rajat Agrawal
Assistant Vice President
FX and Derivatives - *GE*
Batch of 2007



Varun Kasera
Founder *Workly*
Batch of 2007



Megha Singla
Director - Peer Reviews
Standard Chartered Bank
Batch of 2008



Deveshi Chugh
Managing Partner
Wavemaker
Batch of 2008



Priya Ranjita
Global Strategy & Finance
Stripe
Batch of 2009



Baijayanti Chadha
Business Head Director -
Digital River
Batch of 2009



Jaya Viva Kindo
Assistant Vice President
Wells Fargo
Batch of 2010



Raminder Singh
Senior Finance Manager
Microsoft
Batch of 2010



Rohan Kapoor
Vice President
HSBC
Batch of 2010



Sumit S.
Associate Director (Projects)
Larsen & Toubro Infotech
Batch of 2010



Pallavi Jaisingh
Associate Vice President
The Smart Cube
Batch of 2010



Parvi Gangal
Senior Vice President
DBS Bank
Batch of 2010

OVERVIEW OF SRCC GBO STUDENT BODIES

CORPORATE RELATIONS AND PLACEMENT CELL

The Corporate Relations & Placement Cell is jointly managed by Course Coordinator, Academic Associates, and students. The Placement Committee is a dynamic student body committed to building long-term corporate relations through leadership talks, guest interactions, and campus engagement initiatives. A dedicated team works selflessly to align industry requirements with student aspirations, ensuring a smooth and efficient placement process. By serving as an interface between corporates and students, the Cell nurtures collaboration, enhances exposure, and creates opportunities for professional growth.



FINANTIX- Finance & Consulting Society

Finantix, the Finance & Consulting Society, empowers and cultivates interest in finance and consulting by simplifying complex concepts and broadening perspectives through engaging sessions and curated initiatives. The society aims to build financially aware individuals and bridge the gap between academia and industry. Over the past year, we launched Monday Myths, a weekly myth-busting poll-video series, hosted Finance & Consulting Pe Charcha—a peer-led internship guidance session, conducted Case Prep Buddy—a team-based case-solving challenge, and concluded with our flagship event Bid-Wiser 3.0, an IPL-themed auction competition with national participation during Yugantar.



ALUMNATI

Alumnati, the official Alumni Society of GBO, fosters enduring ties between the institution and its alumni. With a 25-year legacy of records, it serves as a key platform for engagement, networking, and intergenerational knowledge exchange. Through curated initiatives, Alumnati enables current students to gain valuable insights, mentorship, and real-world exposure from accomplished alumni—bridging academics with the professional realm. Over the past year, Alumnati conducted Mentor Mentality sessions, providing students with real-time corporate exposure through alumni-led mock interviews and guidance. It also organized industry interactions featuring alumni from diverse fields, hosted our esteemed alumni as guest speakers at Yugantar and successfully hosted Alma Fiesta, the flagship alumni dinner that connected over 1000+ alumni and celebrated lasting connections.



THE PUBLIC RELATIONS CELL

The Public Relations Cell is the official face and voice of SRCC GBO, responsible for managing the institute's brand across digital and offline platforms. From external communications and media relations to event promotions and branding, the cell plays a key role in shaping public perception and enhancing visibility. This year, the PR Cell led the outreach for Yugantar, the flagship annual event, which achieved record-breaking success. Featuring speakers like Ajai Chowdhry (Founder, HCL Tech), comedian Ashish Solanki, and other industry leaders, Yugantar 2025 stood out as a dynamic showcase of insight and engagement. In addition, the cell promoted major initiatives including the FICCI x GBO Panel Discussions, NDTV Interviews, Razorpreneur, ISDM Leadership Exchange, and several industry sessions, further strengthening GBO's presence in professional and academic circles.



AGRATA

Agrata, The Human Resources Society is more than just a platform; it's a space where classroom learning meets corporate reality. Focused on building future-ready HR leaders, Agrata blends industry insights, interactive experiences, and strategic thinking to help students see the bigger HR picture.

In the past year, Agrata brought ideas to life - hosting Decip'HR, a national case competition that tested real-time HR acumen, and curating powerful conversations through a CHRO-led panel at Yugantar. The journey wrapped up with the flagship HR Summit, where students stepped into dialogue with industry veterans, gaining firsthand perspectives on the evolving world of human capital.

Exchange, and several industry sessions, further strengthening GBO's presence in professional and academic circles.



HELIOS- The Marketing Society

More than just a society, Helios serves as a dynamic launchpad for students passionate about mastering the art and science of marketing. Helios champions a philosophy that moves beyond flashy ads or catchy slogans — we believe marketing is an art of storytelling, a science of strategy, and a playground for bold experimentation.

To fulfill this mission, Helios curated a series of high-impact initiatives this past year, from launching a new podcast to boosting our social media reach with fresh content and record engagement. We turned theory into action through major industry interactions, a highly successful case competition, and an article writing contest, providing multiple platforms for the society members to showcase their talent. With each milestone, Helios set new standards for creative excellence and strategic marketing.



OPSCATALYST

OpsCatalyst, The Operations Society of SRCC GBO, is a platform that nurtures interest in operations and supply chain - the backbone of any organization. We go beyond academics, focusing on holistic development through leadership opportunities, industry exposure, and practical learning to help students understand real-world business processes.

Over the past year, OpsCatalyst conducted a range of impactful initiatives including our flagship magazine Automation Age, the national-level case competition OPSX, and the article writing competition OPSCRIBE. We also hosted expert-led sessions and panel discussions to provide students with industry perspectives and interactive learning. These initiatives not only built domain expertise but also encouraged leadership, collaboration, and strong industry connect among students.



INTERNACIA

Internacia, The International Business Society of SRCC-GBO, dedicated to fostering global business acumen and cross-cultural understanding among future business leaders. As a professional student-led initiative, Internacia offers a platform for personal and professional growth through its diverse set of activities centered around international trade, diplomacy and strategic global thinking. Through expert-led industry sessions, National case competitions, The Internacia Society continues to bridge the gap between academia and industry practices, enabling students to think beyond borders.



DATA CORE

Datacore, the Analytics Club, strives to make data-driven thinking accessible and industry-relevant for students. It encourages hands-on learning of tools like Excel, SQL, Python, Power BI, etc., through peer-led sessions, quizzes, and applied learning formats. The society fosters curiosity and a problem-solving mindset for roles in data science, business analytics, and tech-driven decision-making.

Throughout the year, Datacore ran the Excel in Excel learning series, Query Quest series to sharpen SQL skills, and engaged its members in regular internal quizzes to stay updated on tools and industry trends. The year culminated with Dataverse 4.0, its flagship national-level analytics competition, hosted during Yugantar, which drew participation from B-schools across the country.



CII YI YUVA – SRCC

CII Yi Yuva – SRCC, the student chapter of Young Indians (Yi) under the Confederation of Indian Industry (CII), serves as a transformative platform for leadership, innovation, and meaningful societal impact. It actively bridges the SRCC GBO with the SRCC undergraduate community, fostering a unified culture of collaboration and excellence. From national case competitions and internships to live projects and rural outreach, CII Yi Yuva empowers students to apply learning beyond the classroom. Its flagship event, Delhi Yuva Talent, celebrates youth creativity, expression, and cultural dynamism—making it not just a professional forum but a movement of inspired, industry-ready changemakers.



TRAINING & DEVELOPMENT CELL

The Training and Development Cell is a student-led initiative dedicated to empowering students to achieve their full potential. By offering comprehensive support ranging from CV refinement and mock interviews to case competition preparation, the T&D Cell ensures that students are well-equipped to succeed in every professional endeavour.

As part of the Training and Development Cell, we spearheaded several impactful initiatives throughout the year aimed at enhancing student preparedness and industry engagement. Highlights include organizing Industry Interaction sessions on impact investing and finance, developing interview-centric questionnaires reviewed by esteemed faculty, and curating the "AI-Influence: The Integration Challenge" to examine AI's transformative effect on business. We also coordinated sessions with GBO alumni and senior students, supporting robust preparation for Summer Internship Program interviews and fostering a culture of continuous peer learning and professional growth.

KARWAAN

Karwaan, the Cultural Society, aims to offer students a vibrant escape from the rigorous MBA routine by fostering creativity, celebration, and cultural engagement. The society focuses on building a close-knit community through events that highlight diversity and expression beyond academics.

Last year, Karwaan organized SRCC Through Your Lenses, a photography competition capturing campus moments, Ethnic Day to celebrate traditional attire, the grand Shaam Shandaar Diwali night, and a warm Lohri Celebration to embrace festive spirit on campus.

EKATVA

Ekatva, the Sports Society of SRCC GBO, is dedicated to fostering teamwork, resilience, and camaraderie through sports. The society actively engages students in a variety of sporting events, encouraging both competitive spirit and inclusivity.

Over the past year, Ekatva organized multiple senior-junior matches across cricket, badminton, and other sports, creating a strong sense of community on campus. The highlight of the year was Jaitra, the flagship 3-day sports fest, which welcomed teams from leading B-schools to compete across diverse sports, making it one of the most anticipated events of the year. Beyond campus, Ekatva proudly represented SRCC GBO at prestigious tournaments hosted by IIM Rohtak, IMT Ghaziabad, and several other top B-schools, delivering memorable performances and strengthening our presence in the B-school sports circuit. Through these initiatives, Ekatva continues to make sports an integral part of the GBO experience.

ACHIEVEMENTS

The Global Business Operations (GBO) programme at Shri Ram College of Commerce (SRCC) takes immense pride in developing future leaders in global operational strategies. This academic year, our students have demonstrated outstanding talent, achieving remarkable accolades in prestigious competitions. Their accomplishments showcase their capabilities and set new standards of excellence.

- **Strategic Triumph at the IPL Auction.**

Leading the initiative with exceptional strategic insight, Saamarth Ahuja, Ashwani Sharma, and Akshat Gupta secured the prestigious title of Best Team at the IPL Auction event hosted by SRCC. Their profound understanding of player dynamics and financial expertise not only earned them this accolade but also demonstrated their deep interest and proficiency in the field.

- **Opniscient '23 First Runner-Up Distinction**

Dhruv Makker, Akshat Yadav, and Anirudha Vats, comprising Team Vector, attained the esteemed title of First Runner-Up at Opniscient '23 hosted by Management Development Institute, Gurgaon. Their exceptional skills in Operations and Supply Chain Management were acknowledged with the Six Sigma Green Belt Certification from Henry Harvin Education, alongside a prize of ₹1,08,500. This achievement underscores SRCC GBO's commitment to nurturing excellence.

- **Innovative Achievement at Chakravyuh B-Plan Competition**

The innovative prowess of Priyanshu Sultaniya, Shivam Pandey, Snehasis Pattanaik, and Shashank Goyal propelled them to National Finalists status at IIT Guwahati for their initiative 'Chotu', aimed at delivering the comfort of home-cooked meals. This accomplishment stands as a testament to the culture of innovation fostered by SRCC GBO.

- **InnovatED 2.0 at Masters Union**

In a remarkable showcase of analytical prowess and collaborative effort, Aashi Verma, Sparsh Saxena, Shruti Phogaat, Abhiraj Singh Bakshi, Navneet Rawat, Abhinav Arora, and Sahil Singh Poswal from SRCC GBO distinguished themselves at the InnovatEd 2.0 Case Study Competition held at Masters' Union.

The accomplished teams attained national finalist status, distinguishing themselves amidst rigorous competition and showcasing their exceptional skills

in strategic analysis and problem-solving. This achievement underscores the elevated caliber of talent and unwavering dedication within SRCC GBO, representing a noteworthy milestone in their academic and professional endeavors.

- **Markician – Marketing Case Competition by the Marketing Fraternity of IIFT Delhi**

In a remarkable display of strategic acumen and teamwork, Aashi Verma, Sparsh Saxena and Rahul Malik from SRCC GBO excelled at the Markician – Marketing Case Competition by the Marketing Fraternity of IIFT Delhi. The team achieved national finalist status, standing out in a field of fierce competitors and demonstrating their superior skills in marketing strategy and problem-solving. This accomplishment highlights the exceptional talent and dedication prevalent at SRCC GBO, marking a significant achievement in their academic and professional journeys.

- **KAIZEN - IIM Rohtak Achievements**

Radhika Mehra and Sagar Choudhary authored an article titled 'Maritime Manoeuvres: How the Red Sea tensions are reshaping Global Supply Chain Dynamics', which not only secured the first prize but was also featured in the January 2024 edition of the esteemed Kaizen Magazine. Their publication delved into the significant ramifications of geopolitical tensions on global supply chains, shedding light on the disruptions triggered by assaults on shipping vessels in the Red Sea.

In a subsequent accomplishment, Raghav Aggarwal and Shubham Jadhav attained the Second Position in the August 2023 edition for their insights into AI-Powered Logistics. These achievements underscore the profound expertise in Operations and Supply Chain Management demonstrated by SRCC students.

- **Eutopia (marketing competition) organised by SIOM Nashik**

In a recent marketing competition, Eutopia, hosted by SIOM Nashik, a team comprising Abhiraj Singh Bakshi, Navneet Singh, and Anurag Kumar Prasad showcased exemplary marketing acumen, emerging as the victors. This triumphant achievement underscores their profound understanding of marketing principles and their application of innovative strategies that distinguished them from their competitors.

- **Prodthink Quest, IIM Rohtak**

Mercy Monica Hemrom, Shreya Karzee, and Rashmi Kataria secured the top position at the prestigious Prodthink Quest hosted by Wazir - Strategy and Consulting Club at IIM Rohtak. Their triumph not only showcases their individual excellence but also underscores SRCC GBO's steadfast dedication to cultivating business strategists equipped to craft innovative solutions for intricate global business challenges.

- **Victory at Masters' Union**

In a commendable exhibition of strategic prowess and effective teamwork, Abhinav Arora, Sahil Singh Poswal, and Utsav Singh from SRCC GBO distinguished themselves at the "Operation Chronicles" competition hosted by Masters' Union. Despite facing formidable competition, they secured the 2nd position, earning a cash prize of Rs. 10,000. This achievement underscores their exceptional abilities and resolute dedication, further bolstering SRCC GBO's reputation for fostering excellence and practical expertise among its students.

- **SRCC's Karate Prodigy Excels on the Global Stage**

Akshay Mahara, a second-year student enrolled in the Global Business Operations programme at SRCC, embodies the college's ethos of nurturing excellence in both academics and athletics. As a distinguished member of India's Senior National Karate Team, Akshay holds the remarkable rank of 7th in Asia and 89th globally (as of 2023). His illustrious career includes securing silver medals at the 2018 and 2022 Commonwealth Games, in



addition to numerous gold medals earned in South Asian and National Championships. Akshay's recent participation in the 2023 WKF Senior World Championships further solidifies his position as India's premier karate athlete for six consecutive years, boasting an impressive tally of over 90 medals throughout his 13-year journey.

- **Trailblazers 7.0 at LBSIM featured** participants Utsav Singh, Radhika Mehra, and Abhinav Arora, who secured **second place** on 1 March 2024.

- At the **Break the Buzzer** event at Bhim Rao Ambedkar College, Utsav Singh, Radhika Mehra, and Abhinav Arora achieved **third place** on 8 April 2024.

- The **Decip'HR Case Competition** (Agrata Society, SRCC GBO) saw participation from Ishita and Radhika on 4th April 2024, where they won **third position**.

- Ishita and Muskan secured **second position** at the **ArthManthan: Economics and Public Policy Case Competition** at IIFT Delhi on 16th February 2024.

- Anurag Prasad and Rashmi Kataria were the **second runners-up** in the **Case Competition on Reconstructing Realities** at the Tryst'24 event hosted by the Civil Engineering Forum at IIT Delhi on 31st March.

- Rashmi Kataria was the first runner-up at the **Punarutthana Case Competition** hosted by Agni at Dhruva'24, IIM Tiruchirappalli on 4th February 2024. She also achieved **first runner-up** in **Case Mania 2024**, hosted by Illuminer Counsel at SRCC.

- At the **Youth Parliament** hosted by Lal Bahadur Shastri Institute of Management, Anurag Prasad and Rashmi Kataria were the **second runners-up**.

- Radhika Mehra and Abhinav Arora came **second** in the **Optimum Overhaul 2.0 competition** at LBSIM on 2nd March 2024.

- Mercy Monica Hemrom, Shreya Karzee, and Rashmi Kataria clinched the top spot in the **"ProdThink Quest" case competition** organised by "Wazir," The Strategy and Consulting Club at IIM Rohtak.

Faculties

Principal

Prof. Simrit Kaur M.A. (Economics), Ph.D. (FMS)

Vice Principal

Prof. Aruna Jha M.Com, M.Phill., Ph.D.

Course Coordinator

Dr. Misha Govil M. Sc. (Maths), M.Phil., Ph.D.

Programme Associates

Dr. Anuj Jatav M. Com, Ph. D.

Mr. Anuj Vijay Bhatia M. Com, JRF

Faculty

Dr. Alok Kumar Ph.D. Ranchi University, M. Com. PGDFM, MBA

Dr. Abhay Jain M.Com., LLB, Ph.D.

Dr. Amit Sachdeva M. Com, M. Phil, (Delhi), MBA (IIT, Delhi), Ph.D. (Delhi)

Dr. Dipika Bansal B. Com (Hons), M. Com, M.Phil, Ph.D. from Delhi University

Mr. Havish Madhvapaty MBA Gold Medalist, UGC NET, Microsoft Certified Trainer

Dr. Monika Gaur M.A. (Eco.), Ph.D.

Dr. Mohit Anand MBA (Reims Management School) (Neoma), France, Ph.D. (Emlyon Business School), France

Prof. Mohan Krishnan B. Tech (Delhi), MBA (D.U).

Ms. Mithu Ghoshal PG (German) Rajasthan Uni., Diploma from DU, M1 Level Max Mueller Bhavan

Dr. Nitin Dewan M. Com (H.U), MBA, D.U, Ph.D (Indore)

Mr. Rishi Mehra CSA (ICFAI), MBA (IBS), CTM (ACTM), LIFA (U.K.)

Mr. Sidharth Balakrishnan MBA (IIM) Calcutta, MPhil

Dr. Shikha Gupta M.Com., Ph.D.

Mr. Sanjeev Govil B.E. (Mechanical) Delhi College of Engineering (D.U), M.B.A (PGDM) Indian Institute of Management (Lucknow)

Mr. Shounak R. Choudhary Industrial Engineering (IIT-Kharagpur), Fellow in Management, Business Policy (IIM-Ahemdabad)

Dr. Tarun Kehair B. Com (H), ISC, ICSE (Don Bosco Park Circus, Kolkata)

Dr. Vandana Jain M.Com., Ph.D.

Administrative Staff

Mr. Jatin Lamba A. O. Admin

Mr. Sanjay Dobhal A.O. Accounts

Mr. Shiv Nandan P.A. to Principal

Ms. Juleta Khan S. O. Admin

Ms. Neha Sharma Sr. Technical Assistant

Ms. Kunti Sharma Librarian

Mr. Prakash Office Assistant

Mr. Vinay Tiwari Office Assistant

Mr. Sahil Malik Attendant



CORPORATE RELATIONS OFFICE AND PLACEMENT CELL

Career opportunities can be notified to the college anytime during the year by an email on - placementcell@srcc.du.ac.in

Recruiters are required to communicate the job description and other relevant details in advance to the Placement Committee which will be communicated to the students prior to the hiring process.

Companies visiting SRCC campus for the recruitment process can make full use of the seminar room, corporate room and the interview rooms to ensure an effective selection process.

Students are required to adhere to the long commitment protocol if they choose to appear and accept the offer. They are advised to understand the opportunity and make decisions about their candidature.

Additional information

In case the Campus visit is not a viable option, special provisions can be made for the students to visit the company for recruitment purposes.

Companies are requested to interact with the students through the members of the Placement Committee.

Unless and until explicit information is given by the Corporate Relations Office, students are restricted to approach the company directly for individual placements.

STEPS IN THE PLACEMENT PROCESS

Stage 1
Communication of interest in the placement process

Stage 2
Finalising a placement slot

Stage 3
Submission of CVs by students

Stage 4
Short-listing by the HR

Stage 5
Placement Process: Written Test, Group Discussion

Stage 6
Personal interview

Stage 7
Final Selection

PLACEMENT REPORT

Batch Profile (2024-26)

Batch Diversity

Male



74%



Female



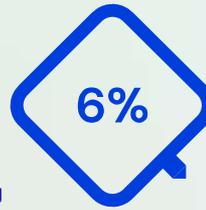
26%

Domain Wise Experience

IT/Analytics



BFSI



Others



Strategy & Product Management



Engineering & Operations

Work Experience



Educational Background



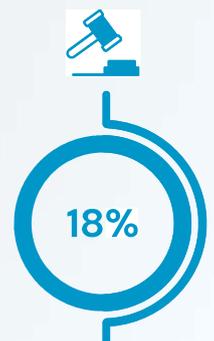
Engineering



Commerce



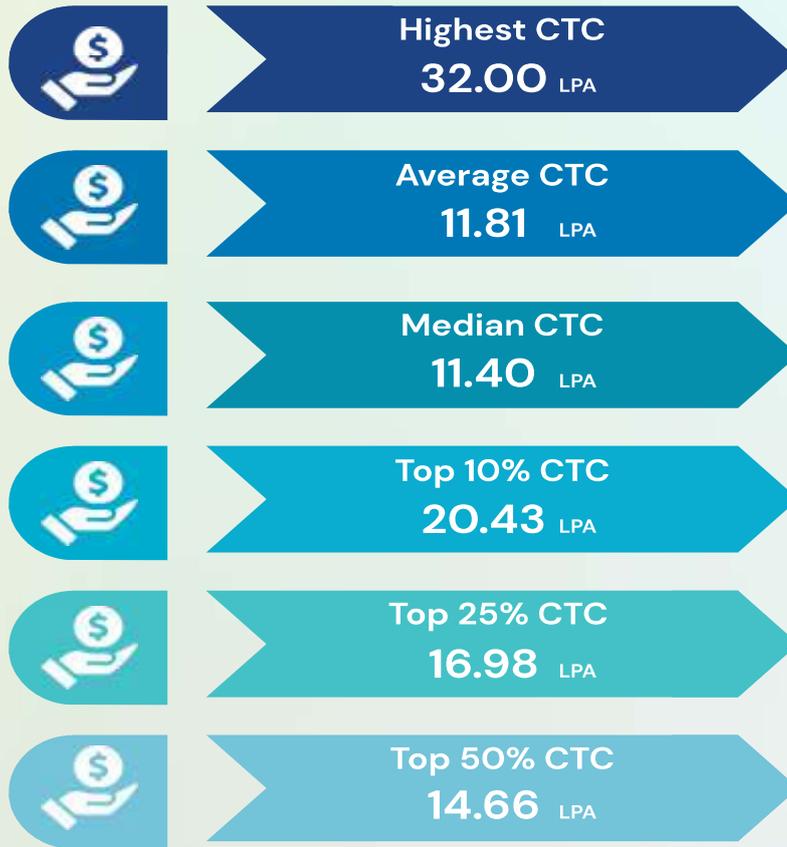
Science



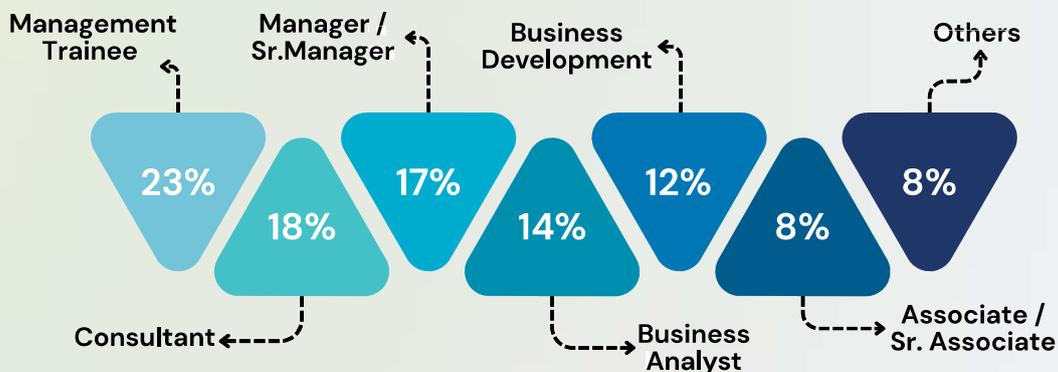
Arts & Others

PLACEMENT HIGHLIGHTS (2025)

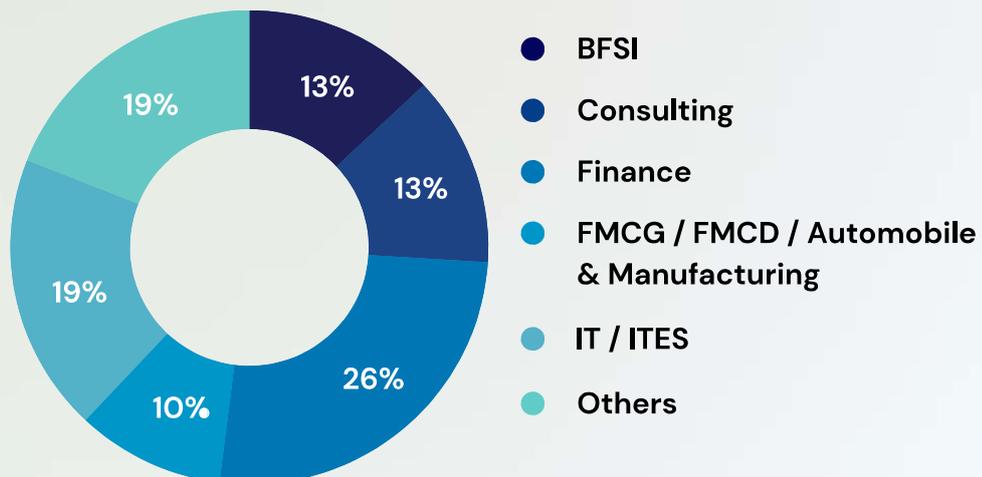
Placement Statistics



Profiles Offered in Placements

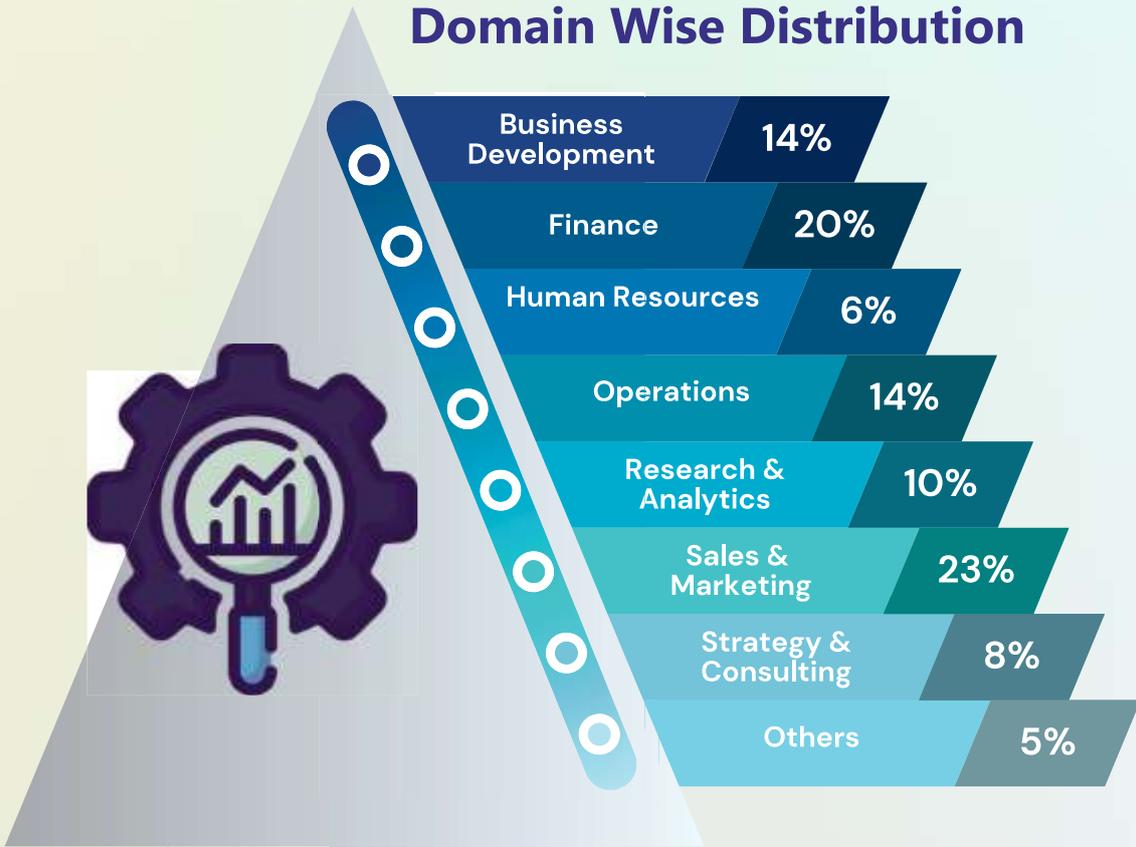


Sector Wise Distribution



INTERNSHIP HIGHLIGHTS (2025)

Domain Wise Distribution



20+
NEW RECRUITERS ONBOARDED

Internship Statistics



PROMINENT ASSOCIATIONS

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SHRI RAM COLLEGE OF COMMERCE



Century of Excellence: 1926 - 2026

The story of Shri Ram College of Commerce is the story of visionaries and ideas that have shaped generations, leaving an enduring imprint on the nation's intellectual and institutional landscape. For a hundred years, SRCC has stood at the forefront of higher education, blending academic distinction with a profound commitment to the public good. Knowledge here has never been confined to theory; it has been a dynamic current, enabling young minds to confront the complexities of their time and to emerge as leaders who create a lasting impact.

Our identity as the College of Global Choice is not merely a phrase of aspiration but a statement of accomplishment. The education imparted within these walls resonates far beyond them, carrying with it the discipline of thought and the clarity of purpose. The classrooms of SRCC have nurtured scholars, economists, entrepreneurs, and policymakers; individuals who lead with intellect, integrity, and imagination.

The centenary logo stands as both a tribute to a remarkable legacy and a declaration of future intent. Rooted in the vision of our founder, Sir Shri Ram, it reflects continuity of purpose and faith in progress. SRCC symbolizes a journey that honours heritage while embracing transformation, reaffirming its place as a beacon of intellectual leadership.



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